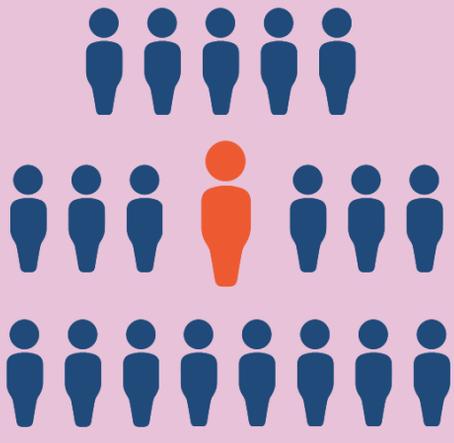


# WE'RE AN ARTS SUPER REGION!

2021 Arts Impact Study Highlights

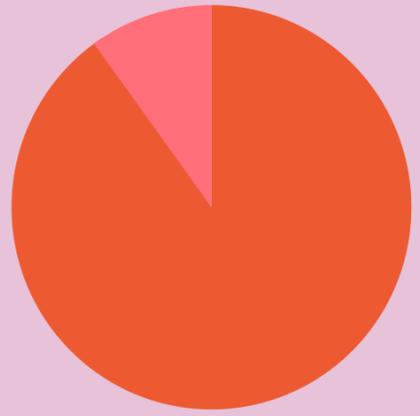


**1 IN 20**  
PEOPLE ARE  
ARTISTS

That means there are **5x** more artists than previously thought

**5x**

**OVER 90%** of people feel the arts are foundational to economic, community and individual wellness



The ARTS add nearly **1 BILLION** in direct economic outputs every year



The ARTS have a **5 to 1** social return on investment

We have **35,000+** full-time and casual creatives adding beauty and value

**35,000**



**25** arts councils collaborating, and building connections with other arts orgs and sectors